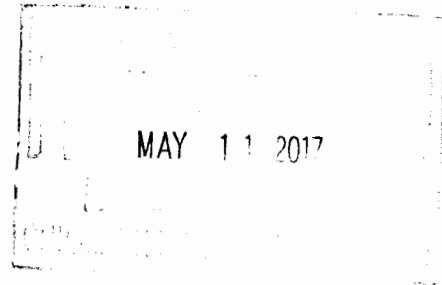




May 5, 2017

Timothy Carroll
Town of Chilmark
401 Middle Rd
Chilmark, MA 02535-1995
[Barcode]



Dear Timothy,

Did you know that your government entity likely has access to a statewide communication channel that will help get your message out? By working with the Massachusetts Broadcasters Association you can receive four or more dollars of value for every dollar you spend? The Public Education Partnership (PEP) is designed to help non-profits, government entities, and foundations reach the public through non-commercial messaging. **Your message will be distributed to the majority of radio and/or television stations in the state.**

Most of Massachusetts' TV and Radio stations belong to the state broadcasters' association. The association serves the stations with a variety of resources to keep them on top of technological developments, ensure compliance with federal and state regulations, provide educational resources and generally promote the industry. Many stations support the association by donating commercial inventory for PEP campaigns. The association funds some of its outreach programs by monetizing the donated spot-time through the PEP.

Big Reach Network is the firm contracted by the Massachusetts Broadcasters Association to promote this program and work with you to execute a campaign. If you would like to learn more or get started, please contact us at (708) 887-8270.

Thank you!

Bob

Bob Schenck
President

